

We LIVE here, we WORK, here,
we CARE what happens here!

Standard Rate Chart

AD RATES

FULL PAGE
10.5 X 10.438"
1x - \$700
4x - \$600
12x - \$500
6mth - \$450
Annual - \$400

1/2 PAGE
H: 4.925 X 10.438"
V: 10 X 5.275"
1x - \$450
4x - \$400
12x - \$350
6mth - \$300
Annual - \$250

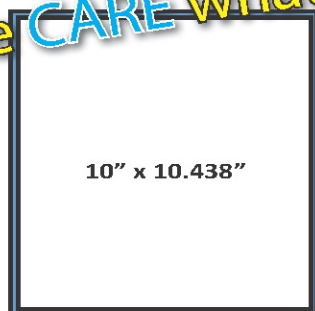
1/4 PAGE
H: 4.925 X 5.275"
V: 10 X 2.5"
1x - \$300
4x - \$250
12x - \$225
6mth - \$200
Annual - \$185

BANNER
H: 10 X 1.75"
V: 1.75 X 10"
1x - \$200
4x - \$175
12x - \$150
6mth - \$125
Annual - \$100

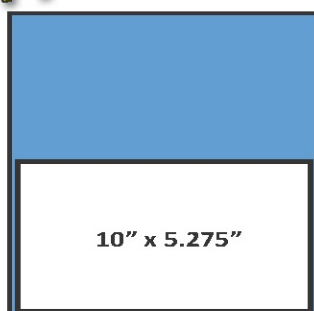
1/8 PAGE
H: 4.925 X 2.25"
V: 2.25 X 4.9"
1x - \$175
4x - \$150
12x - \$125
6mth - \$100
Annual - \$90

1/16 PAGE
V: 2.388 X 2.258"
1x - \$100
4x - \$80
12x - \$75
6mth - \$65
Annual - \$50

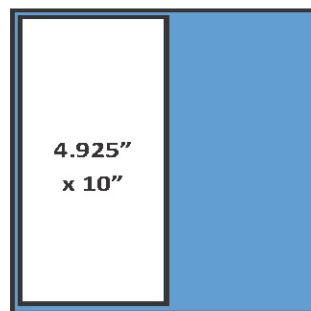
Prices listed are "per advertisement"



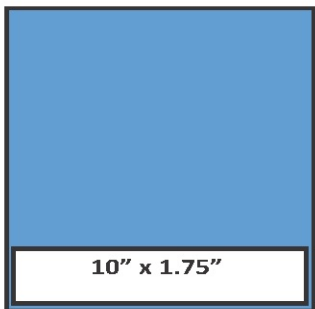
FULL PAGE



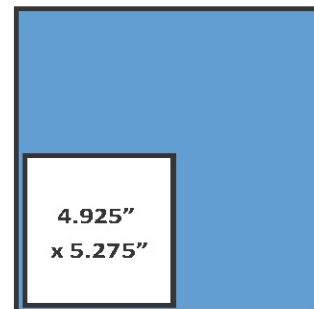
1/2 Page (H)



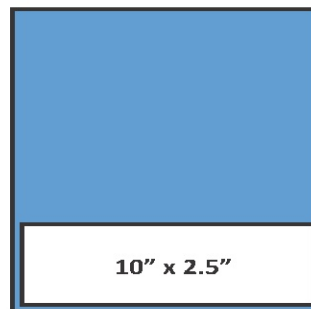
1/2 Page (V)



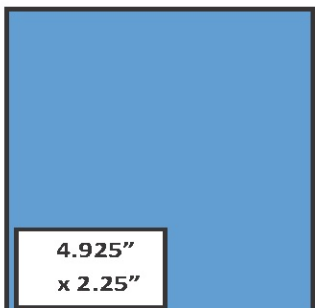
Banner Ad



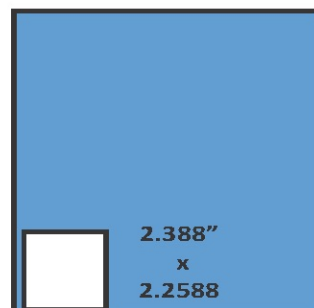
1/4 Page (V)



1/4 Page (H)



1/8 Page (H)



FREE
COLOR
ON
ALL
ADS!

ALL SIZES LISTED
AS WIDTH X
HEIGHT

An estimated 36,000 people read Focus SB / The Inquisitor each week, based on a survey conducted of Subscribers. The Survey suggests that an average of over 6 people read each copy of Focus SB / The Inquisitor. We currently print around 6,000 copies per week, with returns (unsold copies) under 1,000 papers per week. The Readership consists of a variety of readers from low to high income brackets, and occupations that range from blue collar to doctors and lawyers. The e-edition, which is an exact replica of the print paper, is available online at theinquisitor.com, with over 700 online only digital subscribers. Over 1,000 readers subscribe to the printed edition, to be mailed to their home each week. Subscribers are mostly local but we mail papers as far away as California! Focus SB / The Inquisitor is available at over 400 retail locations in Caddo, Bossier, DeSoto and Webster Parishes, which include all Circle K Stores, most Wal-Mart Stores and Dollar General locations, as well as most full service convenience stores. (A listing of these locations is available by request along with zip code distribution).

Advertise ONLINE

Try something new this year with combination print and online advertising on theinquisitor.com website! Ask your sales rep for details about this highly effective marketing approach.

Space & Copy Deadline
(Print Ready Only)

Space - Mon by 4PM
Copy - Wed by 4PM

Contractual Ad Restrictions:

- * All rates are based on camera ready artwork, provided in PDF, JPG, or TIF formats.
- (In-house ad design is available for a one-time set up fee of \$50 / \$35 for ad change re-design.)
- * Prices listed are "per advertisement"
- * Ads must run consecutively and must not skip, either weekly or monthly. Contract must be completed fully or "open rate" difference will be billed to client.

A Publication Of Settle Talk, LLC
1915 Citizens Bank Drive
Bossier City, Louisiana 71111
(318) 929-5152 FAX: (318) 459-9706

